

2015 ANNUAL PROFILE

REGION 2

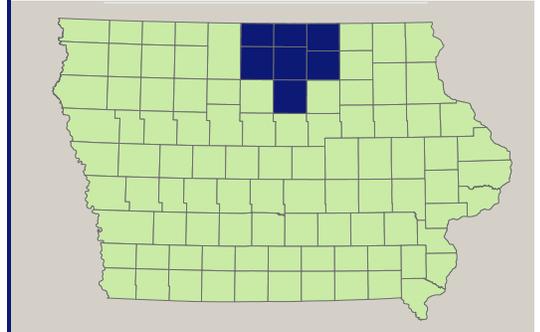
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 2's largest private industry was Manufacturing, representing 19.7 percent (9,936) of the region's total covered employment of 50,536. The region's total employment decreased by 0.22 percent since 2013, while the average annual wage increased by 4.0 percent to \$38,085 for all industries. The Agriculture and Natural Resources industry posted the largest employment percentage increase of 3.6 percent during 2014.

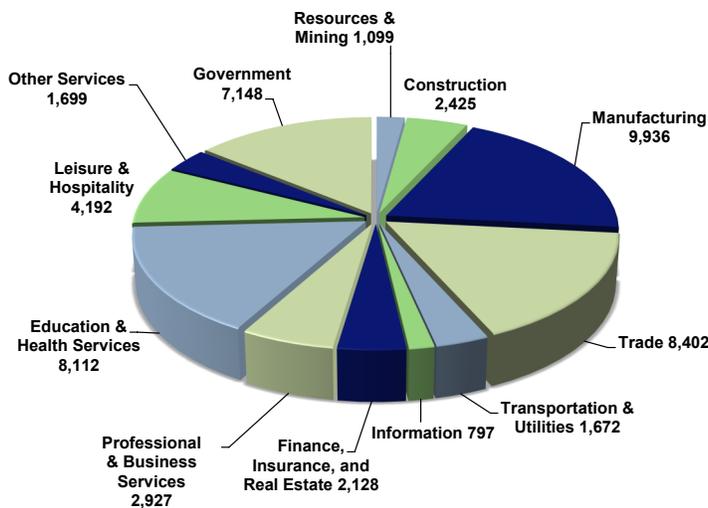
IWD's Region 2 average weekly wage for all industries was \$732 for 2014. This was an increase of 4.0 percent since 2013. The highest average weekly wage for a private sector was in Information averaging \$963. Between 2013 and 2014, the Professional and Business Services sector reported the largest percentage increase in average weekly wage of 8.2 percent.

STATE OF IOWA



IWD Region 2

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Winnebago Industries Inc	Manufacturing
Graham Manufacturing Corp	Manufacturing
Curries	Manufacturing
Mercy Medical Ctr-North Iowa	Health Services
Principal Life Insurance Co	Finance and Insurance
Opportunity Village	Education
Cummins Filtration	Retail Trade
Principal Financial Group	Finance and Insurance
Comprehensive Systems Inc	Other Services
Iowa Mold Tooling Co Inc	Manufacturing

Source: Infogroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 2

Cerro Gordo	Hancock
Floyd	Mitchell
Franklin	Winnebago
	Worth

2014 Covered Employment (QCEW)

		%
Total Employment	50,536	3.3 ¹
Average Weekly Wage	\$732	89.5 ²
Largest Private Sector: Manufacturing	9,936	4.6 ³

¹ Percent is based on statewide covered employment of 1,515,887

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

Census Statistics

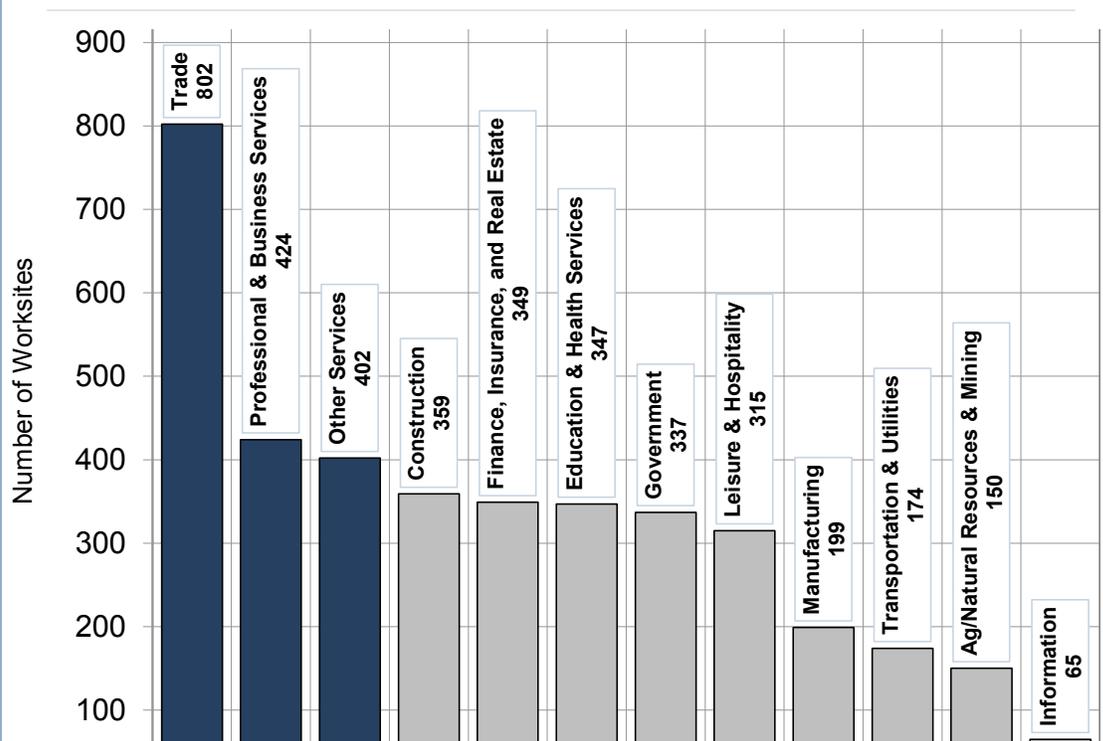
IWD Region 2 Population (2015)	109,756
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2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
3,921	3,922	0.03%	Total All Industries	50,645	50,536	-0.22%
3,584	3,585	0.03%	Private Business	43,472	43,388	-0.19%
148	150	1.35%	Ag/Natural Resources & Mining	1,061	1,099	3.58%
361	359	-0.55%	Construction	2,352	2,425	3.10%
187	199	6.42%	Manufacturing	9,739	9,936	2.02%
813	802	-1.35%	Trade	8,495	8,402	-1.09%
297	294	-1.01%	<i>Wholesale Trade</i>	2,392	2,405	0.54%
516	509	-1.36%	<i>Retail Trade</i>	6,104	5,997	-1.75%
177	174	-1.69%	Transportation & Utilities	1,681	1,672	-0.54%
63	65	3.17%	Information	826	797	-3.51%
351	349	-0.57%	Finance, Insurance, and Real Estate	2,143	2,128	-0.70%
424	424	0.00%	Professional & Business Services	2,841	2,927	3.03%
338	347	2.66%	Education & Health Services	8,282	8,112	-2.05%
326	315	-3.37%	Leisure & Hospitality	4,274	4,192	-1.92%
399	402	0.75%	Other Services	1,778	1,699	-4.44%
337	337	0.00%	Government	7,173	7,148	-0.35%
71	73	2.82%	<i>State</i>	435	431	-0.92%
190	190	0.00%	<i>Local</i>	6,338	6,328	-0.16%
76	74	-2.63%	<i>Federal</i>	399	390	-2.26%

Reporting Units by Industry in 2014



*Trade includes Wholesale & Retail Trade

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**IWD Region 2
Greatest Number of
Worksites**

*Trade
802

Professional &
Business Services
424

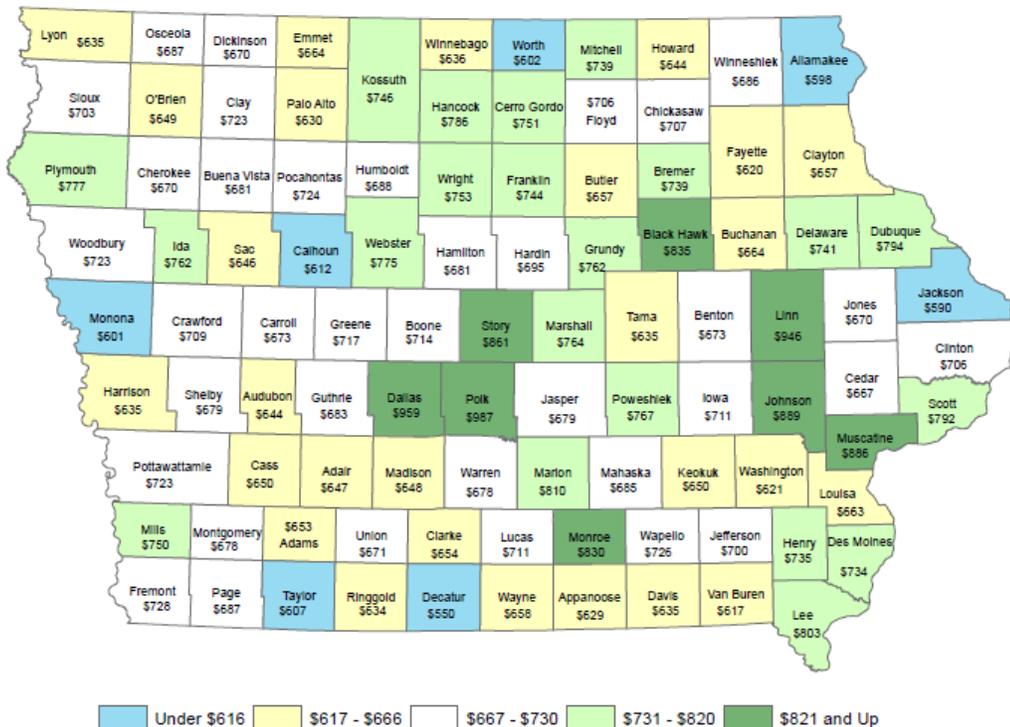
Other Services
402

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 36,619	\$ 38,085	4.00%	Total All Industries	\$ 704	\$ 732	3.98%
\$ 36,613	\$ 38,158	4.22%	Private Business	\$ 704	\$ 734	4.26%
\$ 35,032	\$ 36,542	4.31%	Ag/Natural Resources & Mining	\$ 674	\$ 703	4.30%
\$ 45,910	\$ 48,960	6.64%	Construction	\$ 883	\$ 942	6.68%
\$ 46,441	\$ 47,865	3.07%	Manufacturing	\$ 893	\$ 920	3.02%
\$ 29,731	\$ 30,337	2.04%	Trade	\$ 572	\$ 583	1.92%
\$ 49,039	\$ 48,737	-0.62%	<i>Wholesale Trade</i>	\$ 943	\$ 937	-0.64%
\$ 22,166	\$ 22,960	3.58%	<i>Retail Trade</i>	\$ 426	\$ 442	3.76%
\$ 46,906	\$ 48,952	4.36%	Transportation & Utilities	\$ 902	\$ 941	4.32%
\$ 50,234	\$ 50,063	-0.34%	Information	\$ 966	\$ 963	-0.31%
\$ 45,895	\$ 47,406	3.29%	Finance, Insurance, Real Estate	\$ 883	\$ 912	3.28%
\$ 36,588	\$ 39,606	8.25%	Professional & Business Services	\$ 704	\$ 762	8.24%
\$ 39,239	\$ 41,030	4.56%	Education & Health Services	\$ 755	\$ 789	4.50%
\$ 12,375	\$ 12,755	3.07%	Leisure & Hospitality	\$ 238	\$ 245	2.94%
\$ 23,135	\$ 24,359	5.29%	Other Services	\$ 445	\$ 468	5.17%
\$ 36,650	\$ 37,647	2.72%	Government	\$ 705	\$ 724	2.70%
\$ 56,577	\$ 56,856	0.49%	<i>State</i>	\$ 1,088	\$ 1,093	0.46%
\$ 34,607	\$ 35,779	3.39%	<i>Local</i>	\$ 666	\$ 688	3.30%
\$ 47,352	\$ 46,766	-1.24%	<i>Federal</i>	\$ 911	\$ 899	-1.32%

Average Weekly Wage for All Industries by County
Annual 2014



QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 2
\$732

Rank
Among All 15
IWD Regions
9

Statewide
\$818

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

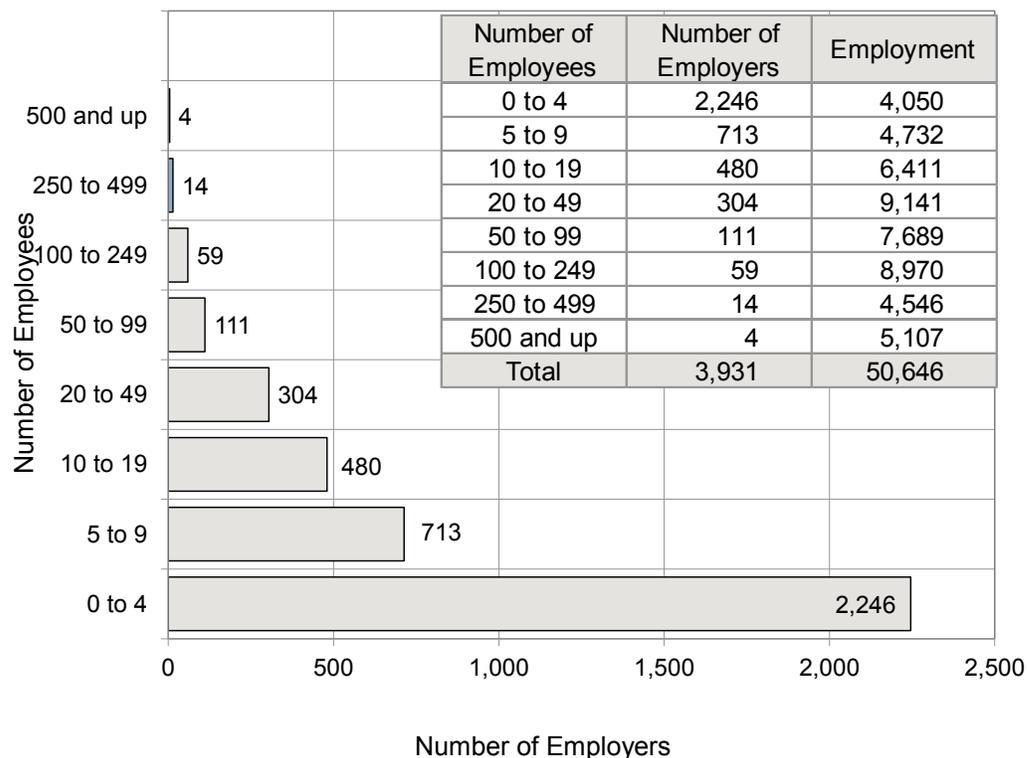
Size of Firm

Four firms in Region 2 employ 500 or more workers, totaling 5,107 workers, which accounts for 10.1 percent of total employment in the region.

Firms that employ less than 50 workers represent 95.2 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment
Number of workers who are employed by the same employer in both the current and previous quarter

New Hires
Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

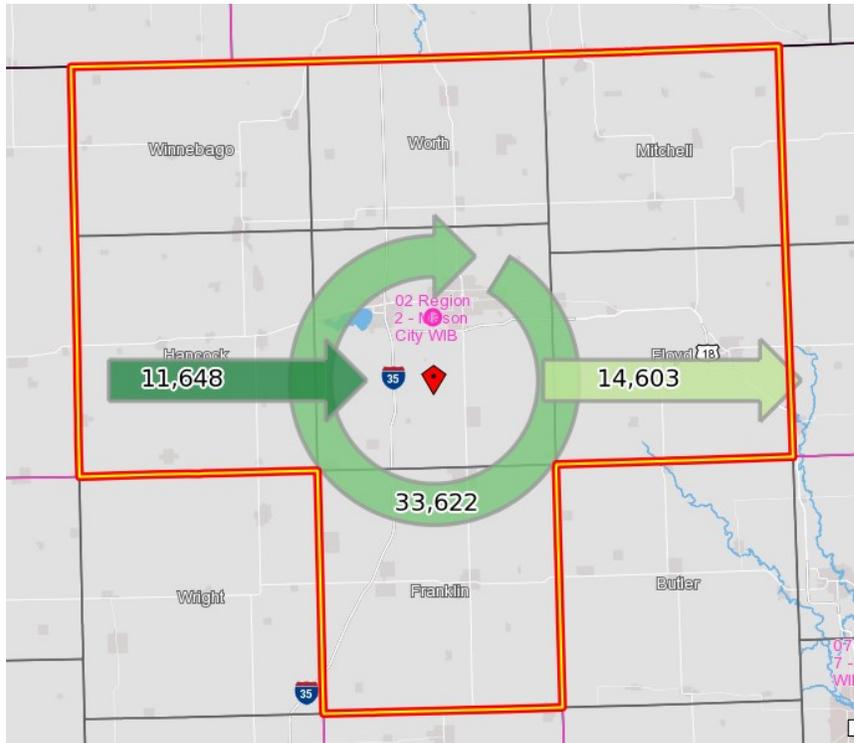
Quarterly Workforce Indicators	Region 2 (2013)	Region 2 (2014)
Total Employment	49,395	49,700
New Hires	6,196	6,363
Separations	8,435	8,365
Turnover Rate %	0.088	0.089
Average Monthly Earnings	\$3,134	\$3,264
Average New Hire Earnings	\$1,827	\$2,012
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 2 2013

Characteristics of workers who commute in, out, and within Region 2



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 45,270 primary jobs in this region.

14,603 workers live in Region 2 but leave the region for their primary jobs

74.3 percent (33,622) of the region's workers live and work in Region 2.

ON THE MAP Statistics — Region 2

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	45,270	100.0%	45,519	100.0%	45,126	100.0%
Jobs by Worker Age	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	10,280	22.7%	10,190	22.4%	10,640	23.6%
Age 30 to 54	23,056	50.9%	24,187	53.1%	24,384	54.0%
Age 55 or older	11,934	26.4%	11,142	24.5%	10,102	22.4%
Jobs by Earnings	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	10,920	24.1%	10,861	23.9%	12,079	26.8%
\$1,251 to \$3,333 per month	18,796	41.5%	19,720	43.3%	20,445	45.3%
More than \$3,333 per month	15,554	34.4%	14,938	32.8%	12,602	27.9%
Jobs by Worker Race	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	44,013	97.2%	44,432	97.6%	44,057	97.6%
Black or African American Alone	493	1.1%	358	0.8%	367	0.8%
American Indian or Alaska Native Alone	82	0.2%	86	0.2%	89	0.2%
Asian Alone	414	0.9%	417	0.9%	387	0.9%
Native Hawaiian or Other Pacific Islander Alone	16	0.0%	20	0.0%	22	0.0%
Two or More Race Groups	252	0.6%	206	0.5%	204	0.5%

Source: Local Employment Dynamics. On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 45,270 in Region 2 and the distribution of age and monthly earnings of the workers.

41.5 percent of Region 2 workers earn from \$1,251 to \$3,333 per month.

26.4 percent of the region's workers are age 55 and older.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012	2022	Total Growth	Percent Change
		Estimated Employment	Projected Employment		
Nursing and Residential Care Facilities	623	3,265	3,890	625	19.1%
Self Employed and Unpaid Family Workers	671	5,750	6,135	385	6.7%
Ambulatory Health Care Services	621	1,620	1,940	320	19.8%
Transportation Equipment Manufacturing	336	2,390	2,695	305	12.8%
Specialty Trade Contractors	238	1,220	1,500	280	23.0%
Hospitals	622	2,715	2,980	265	9.8%
Food Services and Drinking Places	722	2,980	3,235	255	8.6%
Construction of Buildings	236	700	930	230	32.9%
Administrative and Support Services	561	1,490	1,705	215	14.4%
Educational Services	611	4,065	4,265	200	4.9%
Professional, Scientific, and Technical Services	541	945	1,135	190	20.1%
Social Assistance	624	555	700	145	26.1%
Management of Companies and Enterprises	551	460	600	140	30.4%
Food Manufacturing	311	1,360	1,495	135	9.9%
Insurance Carriers and Related Activities	524	880	1,015	135	15.3%
General Merchandise Stores	452	1,315	1,445	130	9.9%
Repair and Maintenance	811	695	815	120	17.3%
Local Government, Excluding Education and Hospitals	930	2,225	2,335	110	4.9%
Religious, Grantmaking, Civic, Professional Organizations	813	1,310	1,410	100	7.6%
Heavy and Civil Engineering Construction	237	430	525	95	22.1%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 2

2012 - 2022

Occupational Title	2012	2022	Annual	Region 2		Job Training
	Estimated Employment	Projected Employment	Growth Rate (%)	2015 Mean Annual Wage	Education	
Bachelor's Degree						
Accountants & Auditors	295	330	1.2	27.71	BA	N
Postsecondary Education						
Dental Hygienists	185	220	1.9	33.15	AS	N
Registered Nurses	1,350	1,530	1.4	24.98	AS	N
Licensed Practical & Licensed Vocational Nurses	305	360	2.0	18.13	PS	N
High School Diploma (or Equivalent) or less						
Insurance Sales Agents	240	290	2.3	22.08	HS	M
Industrial Machinery Mechanics	190	240	2.6	20.69	HS	L
Operating Engineers & Other Const Equipment Operators	200	250	2.3	20.19	HS	M
Mixing & Blending Machine Setters, Operators, & Tenders	295	345	1.7	19.10	HS	M
Carpenters	385	510	3.2	18.47	HS	A
Light Truck or Delivery Services Drivers	420	470	1.2	16.58	HS	S

Occupations were selected based on the annual growth rate from Region 2 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cerro Gordo	23,370	1,130	4.8	22,240
Floyd	8,390	400	4.7	7,990
Franklin	6,030	250	4.1	5,780
Hancock	6,330	220	3.4	6,110
Mitchell	5,520	200	3.7	5,320
Winnebago	5,260	230	4.4	5,030
Worth	4,220	200	4.7	4,030
Total (*Average)	59,130	2,630	4.4	56,500

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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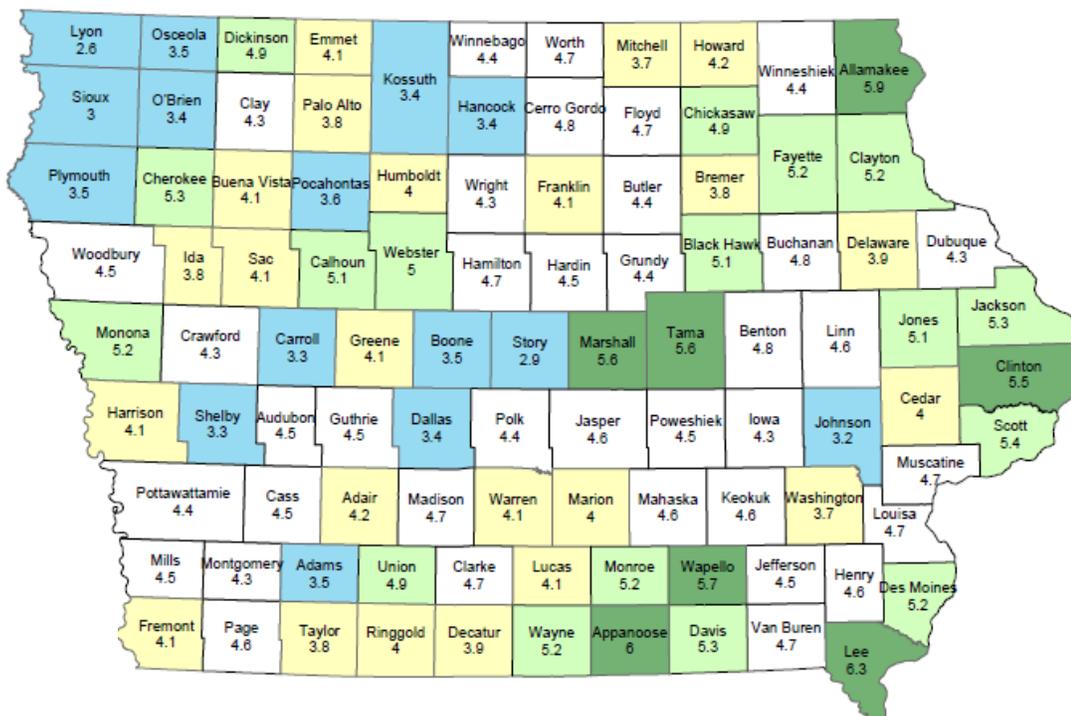
Labor Force 2014

Unemployment averaged 4.4 percent in Region 2 for 2014. The region's jobless rate translated into 2,630 unemployed persons.

The 2014 unemployment rate for Region 2 was higher than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2013 at 2.6 percent.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

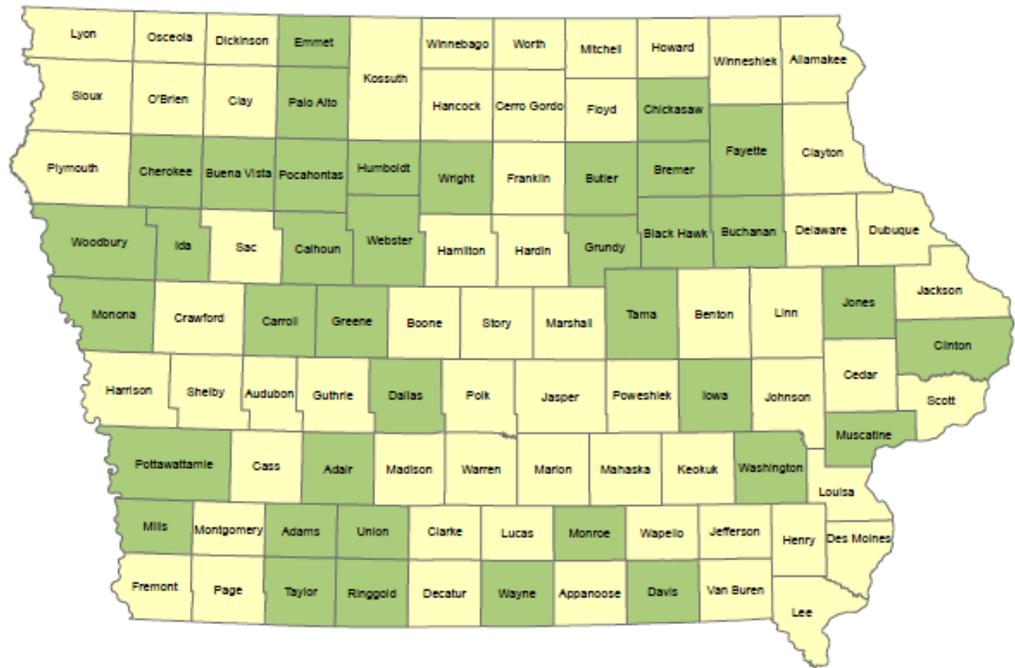
QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, an decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. All counties in Region 2 saw an decrease in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit



Decrease Increase

Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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515-281-8515
800-532-1249;
Fax: 515-281-8195
iwd.lmi@iwd.iowa.gov
www.iowalmi.gov

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 2 — Visit our Website!

<http://www.iowalmi.gov>

LMI Quick Links

- LMI Home
- Career Exploration Resources
- Current Employment Statistics (CES)
- Education Outcomes
- Employment & Unemployment (LAUS)
- Employment & Wages (GCEW)
- Industry Profiles
- Industry Projections
- Laborshed Studies
- Occupational Employment & Wages
- Occupational Projections
- Workforce & Economic Development Status Reports
- Workforce Needs Assessment
- Unemployment Insurance Statistics

Additional Links

- Special Publications
- Outside Resources

Indicators

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

Industry

- Employment & Wages (GCEW)
- Profiles
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Occupation

- Career Exploration
- Employment & Wages
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- More ...

Research

- Education Outcomes
- Laborshed Studies
- Workforce Needs
- More ...

Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

Local Labor Force Summary Data Tool

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

2015 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,705,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	58,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,650,500

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>